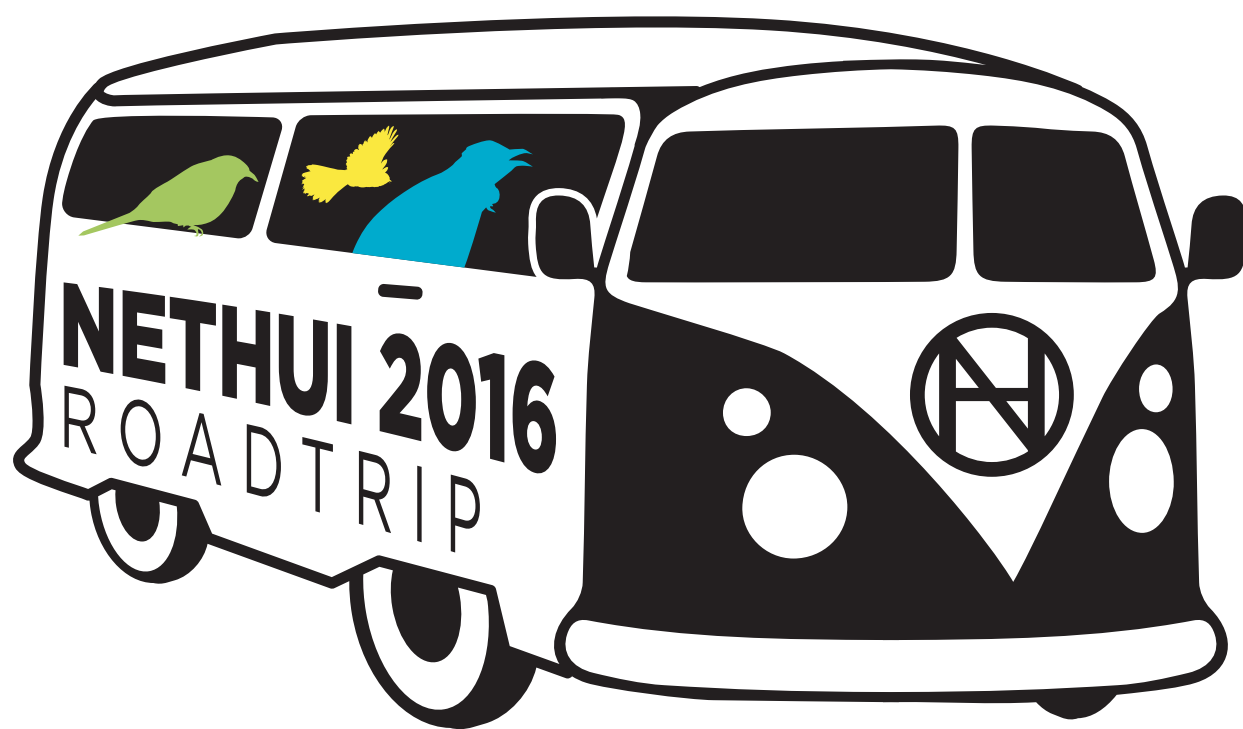


NetHui 2016 Sponsorship Prospectus

2016.NetHui.nz



InternetNZ



NETHUI

Your involvement

We want to invite your organisation to be part of one of the most diverse and inclusive Internet events in New Zealand - NetHui 2016.

NetHui 2016 will provide a unique opportunity for you to align your organisation with discussions and innovative ideas about the Internet. A key characteristic of this event - that makes it unique to us - is the low cost of attendance. This ensures genuine cross-sector participation and discussion.

Don't miss out on being part of this years NetHui. You'll be seen at a popular and very esteemed event and be able to network with the Internet community and people in the tech sector.



About NetHui Roadtrip

NetHui is a collaborative platform for the New Zealand Internet community. It's a place where we learn, share, discuss and expand our networks on the future of the Internet and surrounding issues.

NetHui isn't a conference. It's not even a barcamp. Participants aren't passive and don't just sit and listen to speakers and experts - we participate. NetHui is a collaborative meeting of anyone and everyone interested in the Internet - how it works, how it could work, and what we can do because it works.

NetHui has large attendance, from the community and tech sector, and a huge amount of passion for improving the Internet in New Zealand.

Delegates rave about NetHui and after each conference we are asked by a range of people if their local community could host a NetHui.

So for 2016, we are doing just that - taking NetHui to local communities.

2016 will see three one-day events in Nelson, South Auckland and Rotorua. They will allow more of the community to join the discussions and activities which contribute to the development of the Internet for New Zealand.

We are really excited about this new format and being able to bring NetHui to more people around the country.

The NetHui roadtrip events will give more people a chance to attend and take part. This will give sponsors a chance to reach a new audience that may not have been possible previously.



Dates and venues



This year we're responding to calls from the community to take NetHui to local communities, so we're hitting the road. We'll be holding three one-day NetHui roadtrip events:

13 October - Nelson

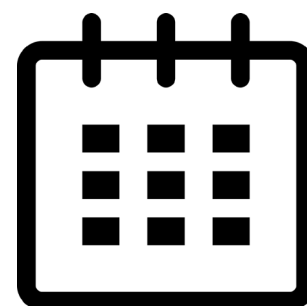
NetHui will be held at the Rutherford Hotel.

15 October - South Auckland

NetHui will be held at the Manukau Institute of Technology Campus.

17 October - Rotorua

NetHui will be held at the Rotorua Lakes Council.



Programme

NetHui is known for its rather unconventional programme format. It's not something that's put together by a group of heads at InternetNZ - but it is built from the community and NetHui participants.

We showcase and discuss issues and topics that are most important to you. And InternetNZ is just here to make it all happen and run smoothly.

Because we are heading on a roadtrip, each community will set its own programme through an expressions of interest process with programme development assistance from InternetNZ. This will ensure each NetHui event will reflect the priorities of those communities and the programme will be

relevant for each local community.

Threading the three events together will be a consistent keynote speaker. We are currently securing an overseas speaker who we are very excited about and think will add a lot of value to the events. As soon as this keynote is secured it will be available on the NetHui website.

If you want to suggest a topic, or be part of building the programme, let us know at our expressions of interest form here:

https://docs.google.com/a/internetnz.net.nz/forms/d/1oWGMnHMW6kSkkkRJetGOO0Soi5xtkppqtLfklavdrfs/viewform?edit_requested=true



Sponsorship grid

Sponsorship type	Cost excl GST. Total sum applies to all 3 events unless stated.	Comp registrations (applies to each event sponsored)	Listed as a sponsor on the NetHui website and on event AV	Ability to display a pull-up banner at event	Other benefits
Platinum sponsor	15,000	5	✓	✓	Opportunity to give a 2 min speech during event
Gold sponsor	10,000	3	✓	✓	Mention from our MC at the event
Silver sponsor	5,000	2	✓		
Social function sponsor	6,000 for 1 or 15,000 for 3 events	2	✓	✓	Opportunity to give a 2 min speech during function/s
Espresso cart sponsor	5,000 for 1 or 13,000 for 3 events	2	✓		Opportunity to brand coffee cart and a mention from our MC at the event
Lanyards sponsor	4,500	2	✓		Company logo printed on lanyards
Catering sponsor	3,000 per event (tea breaks and lunch sponsorship at lower cost available on request)	2	✓		A4 tent frames displayed at catering stations
Live stream sponsor	3,000 per event	2	✓		Acknowledgement of sponsorship on live stream sites
Local sponsor	500 per event	1	✓	✓	
In kind sponsorship	N/A	To be decided case by case	✓		

If you wish to discuss these packages - or something outside those that are listed - please contact Megan Baker at megan@internetcnz.net.nz



Platinum: \$15,000 ex GST



Sponsorship benefits:

- status associated with being a platinum sponsor of NetHui
- five complimentary registrations to attend each of the three events
- opportunity to deliver a two minute speech at each of the three events
- company listed as a sponsor on the NetHui website and the event AV
- ability to display a pull up banner during each of the three events

Gold: \$10,000 ex GST

Sponsorship benefits:

- status associated with being a gold sponsor of NetHui
- three complimentary registrations to attend each of the three events
- acknowledgment of sponsorship from the MC at the event
- company listed as a sponsor on the NetHui website and the event AV
- ability to display a pull up banner during each of the three events

Silver: \$5,000 ex GST

Sponsorship benefits:

- status associated with being a silver sponsor of NetHui
- two complimentary registrations to attend each of the three events
- company listed as a sponsor on the NetHui website and the event AV



Social function(s): \$6,000-15,000 ex GST*

* Sponsorship of the social function is \$6,000 for one event or \$15,000 for all three events.

Sponsorship benefits:

- status associated with being a sponsor of NetHui
- two complimentary registrations to attend each NetHui event where a function is sponsored
- opportunity to deliver a two minute speech at each social function sponsored
- company listed as a sponsor on the NetHui website and the event AV
- ability to display a pull up banner at each social function sponsored

Espresso cart: \$5,000-\$13,000 ex GST*

* Sponsorship of the espresso cart is \$5,000 for one event or \$13,000 for all three events.

Sponsorship benefits:

- status associated with being a sponsor of NetHui
- two complimentary registrations to attend each event sponsored
- acknowledgment of sponsorship from the MC at the event
- company listed as a sponsor on the NetHui website and the event AV
- naming rights to the espresso cart
- opportunity for the barista staff to wear company branded t-shirts, caps etc (provided by the sponsor)
- opportunity to produce branded signage on and around the espresso cart (provided by the sponsor)
- opportunity for coffee to be served in branded coffee cups (provided by the sponsor)

The first 150 cups of coffee each day will be paid for as part of the sponsorship package. Any additional coffee will be billed directly to the sponsor.



Lanyards: \$4,500 ex GST



Sponsorship benefits:

- status associated with being a sponsor of NetHui
- two complimentary registrations to attend each of the three events
- company logo printed on all delegate lanyards over the three events
- company listed as a sponsor on the NetHui website and the event AV

Catering: \$3,000 ex GST per event*

* Sponsorship of morning or afternoon teas - or lunch breaks - are available on request at a lower cost.

Sponsorship benefits:

- status associated with being a sponsor of NetHui
- two complimentary registrations to attend each event sponsored
- A4 tent frames displayed at catering stations at each event sponsored
- company listed as a sponsor on the NetHui website and the event AV



Live stream: \$3,000 ex GST per event*

*The keynote session and opening ceremony will be live streamed. Breakout sessions will be live streamed however there may be some sessions excluded if more than two sessions are running concurrently.

Sponsorship benefits:

- status associated with being a sponsor of NetHui
- two complimentary registrations to attend each event sponsored
- acknowledgment of sponsorship on the live stream site
- company listed as a sponsor on the NetHui website and the event AV

Local sponsor: \$500 per event

Sponsorship benefits:

- status associated with being a sponsor of NetHui
- one complimentary registration to attend each sponsored event
- ability to display a pull-up banner at each event sponsored
- company listed as a sponsor on the NetHui website and the event AV

In kind sponsorship*

*In kind sponsorship details to be discussed on a case by case basis

Sponsorship benefits:

- status associated with being a sponsor of NetHui
- complimentary registration(s) to attend each sponsored event
- company listed as a sponsor on the NetHui website and the event AV



Terms and conditions

To become a sponsor of NetHui 2016 please complete and return the sponsorship application form at the end of this document. You will receive a confirmation of receipt and an invoice.

Participation as a sponsor is at the discretion of InternetNZ and InternetNZ reserves the right to approve sponsorship and any relating materials.

General

You will be informed of all deadlines for the provision of information or materials through email updates and the conference website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. In the event that materials, information or artwork required to InternetNZ is not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Payment

Full payment must be completed by the date specified in the invoice. All prices are quoted in New Zealand dollars and are exclusive of GST.

Conference registration

For sponsorship packages that include complimentary conference registrations, the sponsor will be asked to nominate the recipient of the complimentary registration. A link to the conference website and online registration will be sent to the sponsor with instructions. The website will include further detailed information about the conference.

Insurance/liability

Sponsors must ensure that they are adequately covered for public liability insurance. This refers to damage or injury caused to third parties/visitors in the vicinity of the conference. Neither InternetNZ, the venue owners or any of their staff, employees, agents or other representatives shall be held accountable for, or liable for any damage, loss, harm or injury to the person or any property of the sponsors, however caused or any of its staff, employees, agents or other representatives.

In the event of industrial disruption and/or equipment failure due to power supply problems, InternetNZ and the venue owners will not be held liable and accept no responsibility for loss of monies incurred by sponsors or damage to property.

The conference organisers accept no liability for damage to sponsors possessions by loss, damage, theft, fire, water, storms, strikes, riots, or any cause whatsoever. Sponsors are advised to insure against such liability. The sponsor is solely responsible for any physical loss or damage to your own property.

Cancellation policy

InternetNZ reserves the right to change the venue and duration of the event if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force so long as the sponsor is informed in reasonable time before the event.

In the case of cancellation by the sponsor, notification in writing should be sent to the conference organiser. A refund of fees paid (less a cancellation fee of 75% of the value of the sponsorship) will be made to any sponsor cancelling before 1 September 2016. No refunds will be provided after this date.

Acceptance of terms and conditions

By submitting the sponsorship application form you acknowledge and accept these terms and conditions.

Application form

Please complete this form and send it via email to:

Megan Baker

Communications Manager at InternetNZ

megan@internetcnz.net.nz

027 259 1425 / 04 495 2332

Contact details

Company name:

Company address:

Contact name:

Job title:

Email address:

Phone:

Company Twitter handle:

Company Facebook address:

Sponsorship

Please tick the items below that you wish to sponsor:

Platinum sponsor (\$15,000 for all three events)		Espresso cart (\$13,000 for all three events)	
Gold sponsor (\$10,000 for all three events)		Lanyard sponsor (\$4,500 for all three events)	
Silver sponsor (\$5,000 for all three events)		Catering sponsor (\$3,000 for one event – please specify region)	
Social function (\$6,000 for one event – please specify region)		Live stream sponsor (\$3,000 for one event – please specify region)	
Social function (\$15,000 for all three events)		Local sponsor (\$500 per event – please specify region)	
Espresso cart (\$5,000 for one event – please specify region)		In-kind sponsorship (please specify region)	
Other (If you wish to request another form of sponsorship please get in touch)			

Disclosure

I hereby agree to sponsor NetHui 2016 as detailed in this form and have read and accepted the terms and conditions.

Name

Signature

Date



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Phone: +64 4 472 1600

www.internetnz.nz

InternetNZ (Internet New Zealand Inc) is the open membership incorporated society, established to promote the Internet's benefits and uses, and protect its potential.

InternetNZ has overall responsibility for the .nz domain name space and is an advocate for the interests of Internet users and domain name registrants in New Zealand and overseas.

This prospectus can be found on the NetHui website at 2016.nethui.nz.



@NetHuiNZ



NetHui NZ